



Banana Vital[®]
— SIMPLY BANANAS™ —

FOR IMMEDIATE RELEASE

Banana Vital Scores Counter Placement in Penn State Dining Halls

STATE COLLEGE, PA – Monday, September 17, 2018, Banana Vital LLC launched their limited-ingredient fruit bar, Simply Bananas, at 6 Penn State dining hall locations in Happy Valley. This opportunity allowed Banana Vital to design a new counter display for single-bar sales, giving students more affordable access to their nutritional product.

Banana Vital hopes to expand their bars and Brand Ambassador program across all 21 campuses throughout Pennsylvania by spring 2019. This unique opportunity will offer students a healthy new alternative to snacking, as well as various employment opportunities.

Banana Vital is a privately-held, WBE certified company with a strict and unwavering focus on developing superior products. The company uses only the highest quality ingredients and safest manufacturing practices available to ensure the best nutrition for its customers, while operating with highest integrity at every level of its business operations, right down to ensuring the fair treatment of their workforce.



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